

#### Marketing Calendar

## 

## New Year, New You Veganuary Dry January New Year's Day

**Swiss Cheese Day** 

**15** MON Martin Luther King Jr Day

World Snow Day

**Burns Night** 

Global Belly Laugh Day

Take a Walk Outdoors Day 🧳

#### **FEBRUARY**

	LGBT+ History Month
<b>1</b> THU	Optimist Day
3 SAT	Ice Cream for Breakfast Day 🏺
4 SUN	World Cancer Day
5 MON	World Nutella Day
9 FRI	National Pizza Day 🍕
<b>10</b> SAT	Chinese New Year
<b>13</b> TUE	Shrove Tuesday 🥯
<b>14</b> WED	Valentine's Day 💗
<b>17</b> SAT	Random Acts of Kindness Day
<b>18</b> SUN	World Whale Day 🦭
<b>20</b> TUE	National Love Your Pet Day ***********************************

#### MARCH

Q	Women's History Month
	Endometriosis Awareness Month
1 FRI	Employee Appreciation Day
4 MON	British Pie Week
<b>7</b> THU	World Book Day
8 FRI	International Women's Day
<b>10</b> SUN	Mother's Day
<b>17</b> SUN	St Patrick's Day / Red Nose Day
<b>18</b> MON	Global Recycling Day 🛟
<b>20</b> WED	International Day of Happiness
<b>23</b> SAT	National Puppy Day 🐾
<b>29</b> FRI	Good Friday
<b>31</b> SUN	Easter Sunday

Connecting with your

customers isn't always easy.

There's a lot to consider,
from what you're going to
say to why you're reaching
out in the first place.

Use our calendar of national, international, weird and wonderful dates to give you an excuse to talk to customers.

#### APRIL

	Autism Awareness Month
(F)	Earth Month
1 MON	April Fool's Day / Easter Monday
2 TUE	World Autism Awareness Day
7 SUN	World Health Day
10 WED	International Day of Pink
<b>15</b> MON	World Art Day 🎨
<b>21</b> SUN	Late Queen Elizabeth II's Birthday
<b>22</b> MON	Earth Day 🌍
<b>23</b> TUE	St. George's Day
<b>29</b> MON	World Wish Day
<b>30</b> TUE	International Jazz Day 🎻

#### MAY

	Mental Health Awareness Month
	Golf Month
1 WED	International Workers' Day
<b>2</b> THU	International Harry Potter Day
4 SAT	Star Wars Day
5 SUN	African World Heritage Day
6 MON	1 Year Coronation Anniversary of King Charles III and Camilla
<b>13</b> MON	World Cocktail Day **
<b>16</b> THU	International Day of Light
<b>19</b> SUN	Chelsea Flower Show Week
<b>21</b> TUE	World Meditation Day
<b>22</b> WED	Sherlock Holmes Day 🍸 👼

#### JUNE

	Pride Month
	Alzheimer's and Brain Awareness Month
	Men's Health Month
1 SAT	Dinosaur Day 🦜
5 WED	World Environment Day
<b>6</b> THU	D-Day
8 SAT	World Gin Day
<b>16</b> SUN	Father's Day
<b>20</b> THU	Summer Solstice
<b>21</b> FRI	International Day of Yoga 🗘
<b>29</b> SAT	World Industrial Design Day
<b>30</b> SUN	International Asteroid Day







#### JULY



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#### AUGUST

International Beer Day
International Cat Day
International Lefthanders Day
Black Cat Appreciation Day
World Photography Day
Cheap Flight Day
International Dog Day 🕠
International Bacon Day 🥟

#### SEPTEMBER

	Suicide Prevention Month
R	Childhood Cancer Month
2 MON	World Coconut Day
4 WED	Global Talent Acquisition Day
<b>5</b> THU	International Day of Charity
<b>7</b> SAT	World Beard Day
<b>19</b> THU	Talk Like a Pirate Day
<b>21</b> SAT	International Day of Peace
<b>22</b> SUN	Hobbit Day
<b>27</b> FRI	World Tourism Day
<b>30</b> MON	International Thunderbirds Day

### OCTOBER Cancer Awareness M

# Breast Cancer Awareness Month Black History Month International Coffee Day Buy British Day World Animal Day SAT World Teachers' Day International Astronomy Day UK Coffee Week World Food Day UK Coffee Week Halloween / Diwali

#### NOVEMBER

	Movember
	National Diabetes Month
5 TUE	Bonfire Night
<b>7</b> THU	International Project Management Day
<b>10</b> SUN	World Run Day / Remembrance Sunday
<b>11</b> MON	Remembrance Day
<b>13</b> WED	World Kindness Day
<b>14</b> THU	King Charles III's Birthday
<b>18</b> MON	World Philosophy Day 😲
<b>28</b> THU	Thanksgiving 💓
<b>29</b> FRI	Black Friday

#### DECEMBER

3	Universal Human Rights Month
1 SUN	World AIDS Day
2 MON	Cyber Monday
3 TUE	Birthday of SMS 💬
<b>10</b> TUE	Human Rights Day
<b>13</b> FRI	Christmas Jumper Day
<b>18</b> WED	International Migrants Day
<b>20</b> FRI	Games Day
<b>22</b> SUN	Mathematics Day
<b>25</b> WED	Christmas Day 🎄
<b>26</b> THU	Boxing Day 🎁

31 TUE New Year's Eve